

MONTANA STOCKGROWERS ASSOCIATION

2018-2019 SEEDSTOCK & COMMERCIAL CATTLE DIRECTORY

RATE CARD & PUBLISHING SCHEDULE

THANK YOU for choosing to advertise in the *Montana Stockgrowers Association Seedstock & Commercial Cattle Directory*.

Advertising Deadline: June 1 | Publication Date: mid-August

Annual Directory | Print Circulation: 5,000 | Publication Size: 5.5"W x 8.5"H

This premier directory is mailed to MSGA members, livestock markets, feeders, and cattle buyers across the U.S. It is also distributed at the numerous national and statewide trade shows, seedstock sales, and other national and state agricultural events. Listings and Advertisers must be a current MSGA member.

The Directory is also published in an interactive digital edition for wider distribution!

View the Cattle Directory online at www.bit.ly/MTcattleDirectory.

ADVERTISEMENT SIZE	FULL COLOR	ONE COLOR + BLACK	BLACK ONLY
Priority Page (Full Color) Size: 5.5" x 8.5" Live Area: 4.5" x 8"	Auction		
Priority Page advertisements are auctioned off annually at the MSGA Annual Convention. They are the ONLY advertisements with full color. Priority page advertisers also receive additional benefits. To learn more about becoming a priority page buyer, contact MSGA at (406) 442-3420.			
Full Page Advertisement Size: 5.5" x 8.5" Live Area 4.5" x 8"		\$575	\$450
If you select a one color advertisement, your advertisement will be black and white plus one other color of your choice.			
Half Page Advertisement Size: 5.5" x 3.75" Live Area: 4.5" x 3.25"		\$425	\$300
If you select a one color advertisement, your advertisement will be black and white plus one other color of your choice.			
Commercial Cattle Advertisements Size: 2.25" x 1.75"			\$75
Commercial Cattle Advertisements are only black and white. Live Advertisement (Copy area): 2.25" x 1.75"			

Artwork can be submitted to Devin Murnin, devin.murnin@gmail.com or Elizabeth Stokes, info@moonshinedesignstudio.com. File types accepted: PDF, JPG, PSD, TIFF, or AI. **Please add a 0.125" bleed area for all page edge to edge images.** For professional results use high-resolution (300 dpi) photos and graphics and avoid using images copied directly from a web page. If you are not comfortable designing your own ad, our publication team would be pleased to work with you to produce a professional advertisement.

Montana Stockgrowers Association assumes no liability for images and graphics supplied by you that may be in violation of copyright law.

For more information about advertising in the directory contact:
Devin Murnin, Ad Sales | devin.murnin@gmail.com | (406) 696-1502



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www.mtbeef.org