

MONTANA STOCKGROWERS ASSOCIATION

2019-2020 SEEDSTOCK & COMMERCIAL CATTLE DIRECTORY

RATE CARD & PUBLISHING SCHEDULE

Annual Directory | Print Circulation: 5,000 | Publication Size: 5.5" W x 8.5" H

Notify MSGA of Submissions by July 1 | Final Materials Due July 15

This premier directory is mailed to MSGA members, livestock markets, feeders, and cattle buyers across the U.S. It is also distributed at the numerous national and statewide trade shows, seedstock sales, and other national and state agricultural events.

Listings and Advertisers must be a current MSGA member.

The Directory also published in an interactive digital edition for wider distribution!



ADVERTISING RATES AND MECHANICAL REQUIREMENTS

Priority Page (Full Color) Auction

Priority Page advertisements are auctioned off annually at the MSGA Annual Convention. They are the ONLY advertisements with full color. Priority page advertisers also receive additional benefits.

To learn more about becoming a priority page buyer, contact Kori Anderson, MSGA at (406) 442-3420.

Trim Size: 5.5" W x 8.5" H

Bleed Size: 5.75" W x 8.75" H

<u>Advertisement Size</u>	<u>One Color</u>	<u>Black Only</u>
Full Page Advertisement	\$650	\$525
If you select a one color advertisement, your advertisement will be black plus one other color of your choice.		
Trim Size: 5.5" W x 8.5" H		
Bleed Size: 5.75" W x 8.75" H		
Half Page Advertisement	\$500	\$375
If you select a one color advertisement, your advertisement will be black plus one other color of your choice.		
Trim Size: 4.75" W x 3.75" H		
Commercial Cattle Advertisements		\$100
Commercial Cattle advertisements are only black and white.		
Trim Size: 2.25" W x 1.75" H		

ADVERTISMENT SALES REPRESENTATIVES

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