

# MONTANA STOCKGROWERS ASSOCIATION

## 2019-2020 SEEDSTOCK & COMMERCIAL CATTLE DIRECTORY

# RATE CARD & PUBLISHING SCHEDULE

**Annual Directory | Print Circulation: 5,000 | Publication Size: 5.5” W x 8.5” H**

**Notify MSGA of Submissions by July 1 | Final Materials Due July 15**

This premier directory is mailed to MSGA members, livestock markets, feeders, and cattle buyers across the U.S. It is also distributed at the numerous national and statewide trade shows, seedstock sales, and other national and state agricultural events.

Listings and Advertisers must be a current MSGA member.

The Directory also published in an interactive digital edition for wider distribution!



## ADVERTISING RATES AND MECHANICAL REQUIREMENTS

**Priority Page (Full Color) ..... Auction**

Priority Page advertisements are auctioned off annually at the MSGA Annual Convention. They are the ONLY advertisements with full color. Priority page advertisers also receive additional benefits.

*To learn more about becoming a priority page buyer, contact Keni Reese, MSGA at (406) 603-4024.*

Trim Size: 5.5” W x 8.5” H

Bleed Size: 5.75” W x 8.75” H

<u>Advertisement Size</u>	<u>One Color</u>	<u>Black Only</u>
<b>Full Page Advertisement</b> .....	<b>\$650</b>	<b>\$525</b>
If you select a one color advertisement, your advertisement will be black plus one other color of your choice.		
Trim Size: 5.5” W x 8.5” H		
Bleed Size: 5.75” W x 8.75” H		
<b>Half Page Advertisement</b> .....	<b>\$500</b>	<b>\$375</b>
If you select a one color advertisement, your advertisement will be black plus one other color of your choice.		
Trim Size: 4.75” W x 3.75” H		
<b>Commercial Cattle Advertisements</b> .....		<b>\$100</b>
Commercial Cattle advertisements are only black and white.		
Trim Size: 2.25” W x 1.75” H		

## ADVERTISMENT SALES REPRESENTATIVES

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