

# MONTANA STOCKGROWERS ASSOCIATION

## 2019-2020 SEEDSTOCK & COMMERCIAL CATTLE DIRECTORY

### ADVERTISING DESIGN GUIDE

**THANK YOU** *for choosing to advertise in the Montana Stockgrowers Association Seedstock & Commercial Cattle Directory.*

The following is a quick-start guide to help you or your designer create an ad within our publication specifications. If you are not comfortable designing your own ad, our publication team would be pleased to work with you to produce a professional advertisement.

We offer the following ad sizes to fit your advertising needs:

**Commercial Ad: 2.25" x 1.75"**

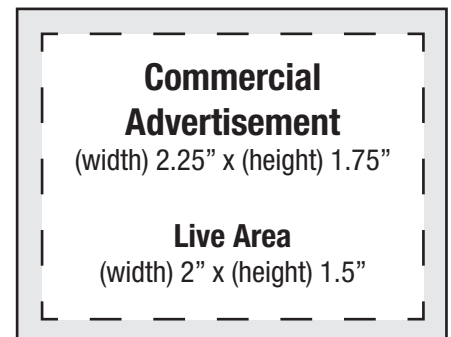
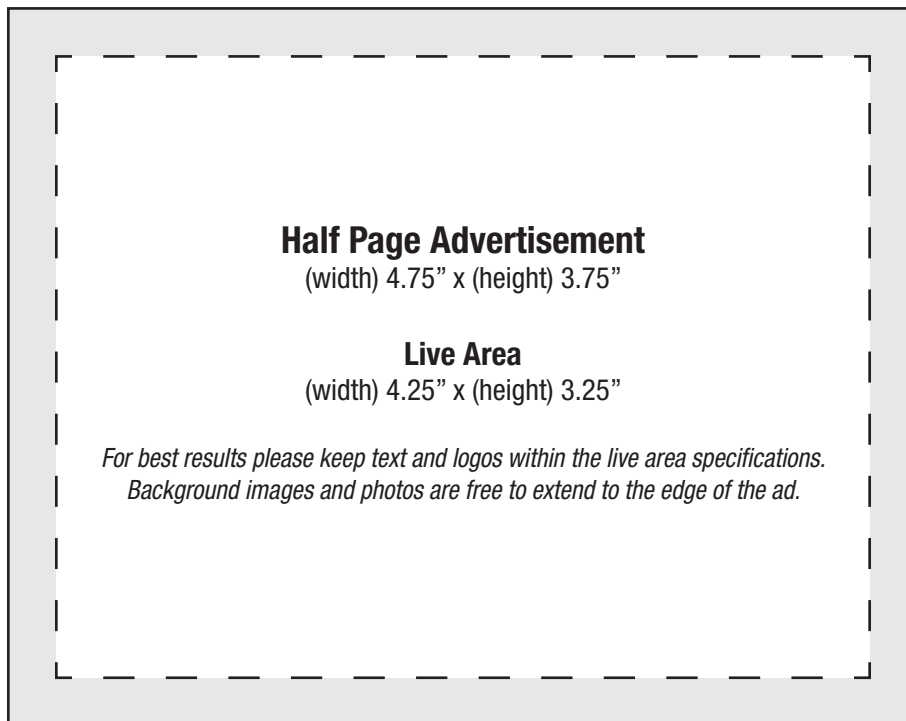
**Half Page Ad: 4.75" x 3.75"**

**Full Page Ad without Bleed: 4.75" x 8"**

**Full Page Ad with Bleed: 5.5" x 8.5"**

For professional results please use high-resolution (300 dpi) photos and graphics and avoid using images copied directly from a web page. We accept the following file formats: PDF, JPG, PSD, TIFF, or AI. Please add a 0.125" bleed area for all page edge to edge ads.

*Montana Stockgrowers Association assumes no liability for images and graphics supplied by you that may be in violation of copyright law.*



420 N. California, Helena, MT 59601  
Phone (406) 442-3420 | Fax (406) 449-5105

[www.mtbeef.org](http://www.mtbeef.org)

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**Full Page Advertisement - NO BLEED**

(width) 4.75" x (height) 8"

**Live Area**

(width) 4.25" x (height) 7.5"

*For best results please keep text and logos within the live area specifications.  
Background images and photos are free to extend to the edge of the ad.*



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**Full Page Advertisement - WITH BLEED**

(width) 5.5" x (height) 8.5"

**Live Area**

(width) 4.75" x (height) 7.75"

*For best results please keep text and logos within the live area specifications.  
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