



— REGISTRATION *Information* —

# WHAT IS MIDYEAR *Meeting?*

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The MidYear Meeting is one of two meetings that is held to set association policy that guides the Association through the year. While the main focus of the meeting is to set interim policy we also use the meeting as a networking opportunity for the MSGA membership.

Ranchers and allied industry professionals gather together from across the state of Montana for two days filled with meetings, entertainment, education and fun!

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*This is the year you don't want to miss!*

# EVENT *Schedule*

## WEDNESDAY JUNE 1, 2022

11 am - 5 pm      MSGA Board of Directors Meeting  
Room: Offsite

## THURSDAY JUNE 2, 2022

9 am - 12 pm      Foundation Trustee Meeting  
Room: Exhibit 102

9 am - 4:30 pm      Registration  
Room: Lobby

11:30 am - 12:30 pm      BQA Training  
Room: Beef Barn  
*Speaker: Bill Pelton*

1 - 2:30 pm      Opening General Session  
Room: Exhibit 101  
*Speaker: Colin Woodall, NCBA CEO*

2:30 - 4 pm      Land Use & Environment Committee  
Room: Exhibit 101

4 - 5 pm      Tax Finance & Ag Policy  
Room: Exhibit 101

6 - 7:30 pm      Gala Dinner  
Location: Exhibit 102-103

7:30 - 10 pm      After-Party  
Location: Exhibit 102-103

## FRIDAY JUNE 3, 2022

8 - 8:45 am      Coffee Talk Presentation  
Room: Exhibit 101  
*Speaker: Wally Badget*

8 - 11 am      Registration  
Room: Lobby

9 - 10:30 am      Beef Production & Marketing Committee  
Room: Exhibit 101

11 am - 1:15 pm      Closing General Session  
Room: Exhibit 101  
*Speaker: Stuart Ellis-Myers*  
*Topic: Mental Health*

Watch for updates  
on our website and social media.



[WWW.MTBEEF.ORG](http://WWW.MTBEEF.ORG)

# *Thank You*

for your continued support of the Montana Stockgrowers Association  
and the ranching industry of Montana!

## — LODGING *Information* —

### **MAINSTAY SUITES MEDICAL CENTER**

1000 3rd St NW | Sidney, MT 59270

Reservation may be made by calling the hotel directly at **(406) 488-1000**.

Please mention the **Montana Stockgrowers Association**, to receive the discounted rate of \$79/night plus applicable taxes and fees.

Check in time is after 3:00 pm on the day of arrival.  
Check out time is before 11:00 am on the day of departure.

## — VENUE *Information* —

### **MIDYEAR MEETING VENUE LOCATION**

**Richland County Fairgrounds Event Center**

2118 Holly St | Sidney, MT 59270

### **QUESTIONS?**

Please contact Keni at the Montana Stockgrowers Association's office at (406) 442-3420 or [keni@mtbeef.org](mailto:keni@mtbeef.org)



**[WWW.MTBEEF.ORG](http://WWW.MTBEEF.ORG)**

# REGISTRATION *Prices*

## ALL INCLUSIVE PASS

MEMBERS: \$125 \ NON-MEMBERS: \$175

Includes access to:

- + Opening General Session
- + Coffee Talks
- + Committee Meetings
- + Breakfast
- + Closing General Session
- + Dinner

## MEETING REGISTRATION

MEMBERS: \$75 \ NON-MEMBERS: \$125

Includes access to:

- + Opening General Session
- + Coffee Talks
- + Committee Meetings
- + Breakfast
- + Closing General Session

## DINNER REGISTRATION

MEMBERS: \$50 \ NON-MEMBERS: \$75

- + Dinner Only

Non-member pricing includes  
a pro-rated MSGA membership  
until Sept 30, 2022

## REGISTER ONLINE

Save yourself the hassle!

Register online at [www.mtbeef.org/events](http://www.mtbeef.org/events)

## REGISTRATION HOURS

Thursday, June 2 | 9:00 am - 4:30 pm

Event Center Lobby | Richland County Fairgrounds

Friday, June 3 | 8:00 - 11:00 am

Event Center Lobby | Richland County Fairgrounds

# MIDYEAR *Speakers*



## OPENING GENERAL SESSION

Thursday, June 2 | 1:00 - 2:30 pm

### Colin Woodall, NCBA CEO

Colin Woodall is the Chief Executive Officer of the National Cattlemen's Beef Association and leads the country's oldest and largest national trade association for cattle producers in being the trusted voice and definitive leader of the beef industry.

Originally from Big Spring, Texas, Colin graduated from Texas A&M and then worked as a grain elevator manager and merchandiser for Cargill at several locations in western Kansas and the Oklahoma panhandle. After venturing to Washington, Colin took a job with U.S. Senator John Cornyn from Texas. He has been with NCBA since 2004 and served as the association's Chief Lobbyist in Washington, D.C., for a decade. He is a founding member of the Government Relations Leadership Forum, a life member of the Houston Livestock Show and Rodeo, member of the Texas Aggie Corps of Cadets Association, the Agribusiness Club of Washington, D.C., the Washington Agricultural Roundtable, and is a past Chairman of the Board of Directors for the Agriculture Council of America. He also volunteers as a junior commercial steer show judge at the San Antonio Livestock Exposition.



## CLOSING GENERAL SESSION

Friday, June 3 | 11:00 am - 1:15 pm

### Stuart Ellis-Myers

Stuart Myers is the world's only funny, inspirational, motivational keynote speaker who loves to 'positively traumatize™' audiences. On 863+ conference stages located across North America, Australia and Europe, delegates enjoy fits of laughter while learning how to become Unstoppable and turn mental health into mental wealth.

Stuart has over 50 years of lived experience with anxiety, depression and OCD-driven Bipolar panic attacks. Stuart is living proof that anyone who overcomes overwhelming circumstance tend to develop extraordinary approaches to everyday challenges, often achieving extraordinary results.

Stuart loves to breakthrough mental health stigma to reveal immediately usable, professional and personal life saving lessons—offering real, usable insights to overcome the many challenges of today's globally-hectic world. So get ready to take a deep dive into the life of a man held captive, but not broken by his mental health condition, who found the strength and determination to break free by performing his life-saving Unstoppable message to live your best life.

Stuart knows all too well the hardships of personal health challenges that altered the course of his life at an early age. By eight years old, Stuart began to develop one of the most misunderstood neurological disorders of our time—Tourette Syndrome.

Living with Tourettes is a daily challenge of anxiousness, depression, and uncontrollable twitching. Faced with a lifetime of disability, Stuart made a powerful choice to direct his life toward a joyful and Unstoppable life—dedicating his life's purpose to helping countless others overcome their own challenges and fears.



## COFFEE TALKS

Friday, June 3 | 8:00 - 8:45 am

### Wally Badgett

Born in southeastern Montana, Tin Star (a.k.a. Wally Badgett) is no stranger to the perils of ranch life, and rodeo has been in his blood from the beginning. Through the years, Badgett has competed in every rodeo event except steer wrestling and is a gold card member of the PRCA. In 1971, Badgett was the National Intercollegiate Bull Riding Champion and later qualified for the 1974 National Finals Rodeo in the same event.

During his tenure as Deputy Sheriff for Rosebud and Custer counties, Badgett's cowboy buddies starting calling him M.C. Tin Star (M.C. for Miles City). The nickname soon became Badgett's pen name and the backbone for his popular syndicated cowboy cartoon, Earl.

In addition, Wally has illustrated books for other authors and his work has been published on greeting cards and t-shirts. Badgett and his wife, Pam, still live in the high desert of southeastern Montana, where he is the rodeo coach for the Miles City Community College while his alter ego, M.C. Tin Star works on more Books of Earl.

Montana Stockgrowers



Association

# WE ARE STRONGER TOGETHER

Managing political advocacy and regulation is the Montana Stockgrowers Association's (MSGA) core business, and we strive to safeguard ranchers interests from regulatory impact. Investing in MSGA is a strategic move by which ranchers can mitigate threats or create opportunities by affecting public policy decisions.

## + U.S. Congress

MSGA is the go to authority in Montana for members of Congress seeking counsel on federal tax policy, endangered species act, farm bill, federal land policy, waters of the U.S. and expanding international markets for U.S. beef, just to name a few. Estate taxes on family owned ranches often exceed cash and other liquid assets, often forcing the sale of land, property and equipment.

## + Helena and Washington D.C. Agency Representation

MSGA actively engages with the Board of Livestock, State Land Board, Department of Natural Resources and Conservation, Department of Environmental Quality, and the Fish and Wildlife Commission to advocate rancher's interests. This representation includes attending monthly meetings, briefing senior agency staff, and influencing agency decisions.

## + Montana Legislature

MSGA advances ranchers interests on numerous issues such as cattle health and brand enforcement regulations, water rights, public access, wildlife management and private property rights, everyday at the legislature.

Not only does your MSGA membership give you direct contact with companies that can help improve your bottom line, but it also provides access to the Stockgrower Update, a monthly newsletter, which you have the exclusive opportunity to read online! From the latest policies and regulations being tackled by MSGA, to the most exclusive insight and information.

When you choose to invest in a membership with MSGA, you are helping to create a better business climate for Montana ranchers. Together, we have and will continue to address the challenges within our industry. We are at a time of tremendous possibilities and, with your partnership, we have the opportunity to work together to continue to build a strong front across the industry sectors of Montana.

## **MONTANA STOCKGROWERS ASSOCIATION**

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