

ADVERTISEMENT & LISTING FORM

Ranch/Business Name _____
 Contact Name _____
 Address _____
 City _____ State _____ Zip _____
 Cell Phone _____ Other Phone _____
 Email _____ Website _____
 Facebook _____

MUST RETURN FORM BY JUNE 30 TO HAVE A COMPLIMENTARY LISTING IN 2023 DIRECTORY

This form is available online at www.mtbeef.org/news/seedstock-commercial-cattle-directory/

MEMBERSHIP

To advertise or post listings in the Montana Seedstock & Commercial Cattle Directory, you must be a member of the Montana Stockgrowers Association. Are you a member of the Montana Stockgrowers Association?

Yes No, please send me a membership application.

ADVERTISEMENTS

ADVERTISEMENT	COLOR	WIDTH X HEIGHT	PRICE
<input type="checkbox"/> Gold Page (Full Page)	Full Color	4.5" x 7.75"	\$1,250
<input type="checkbox"/> Silver Page (Full Page)	One Color	4.5" x 7.75"	\$650
<input type="checkbox"/> Silver Page (Full Page)	Black Only	4.5" x 7.75"	\$525
<input type="checkbox"/> Bronze Page (Half Page)	One Color	4.5" x 3.5"	\$500
<input type="checkbox"/> Bronze Page (Half Page)	Black Only	4.5" x 3.5"	\$375
<input type="checkbox"/> Commercial Cattle	Black Only	2.125" x 4.125"	\$100

For bleed specs on full page ads, please contact keni@mtbeef.org

Color Selection

One Color advertisements are black, white and one more color of the advertiser's choice. Full color advertisements are reserved for Gold Page and Priority Page buyers only. Priority Page advertisements are sold at MSGA's Annual Convention in December.

Advertisement Copy

Advertisements are on a first-come first-serve basis and need to be photo ready. Copy Enclosed

LISTINGS

Listings are FREE to MSGA Members! Please check the boxes that apply and print legibly

Associated Services - Select Type of Business

- | | | | | |
|---|---|--|---|--------------------------------------|
| <input type="checkbox"/> Agri-Media | <input type="checkbox"/> Breed Association | <input type="checkbox"/> Feeders/Stockers | <input type="checkbox"/> Investments | <input type="checkbox"/> Research |
| <input type="checkbox"/> AI/Embryo | <input type="checkbox"/> Cattle Order Buyer | <input type="checkbox"/> Feed and Supplies | <input type="checkbox"/> Nutrition | <input type="checkbox"/> Trucking |
| <input type="checkbox"/> Animal Health | <input type="checkbox"/> Bull Tests | <input type="checkbox"/> Hay | <input type="checkbox"/> Pasture Management | <input type="checkbox"/> Veterinary |
| <input type="checkbox"/> Appraisal Services | <input type="checkbox"/> Consultants | <input type="checkbox"/> Herbicide Distributor | <input type="checkbox"/> Ranch Management | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Auction Brokers | <input type="checkbox"/> Equipment | <input type="checkbox"/> Horses | <input type="checkbox"/> Real Estate | _____ |
| <input type="checkbox"/> Banks and Finance | <input type="checkbox"/> Estate Planning | <input type="checkbox"/> Insurance | <input type="checkbox"/> Recreation | _____ |
| <input type="checkbox"/> Description _____ | | | | |



For more information contact:

Keni Reese, Director of Marketing & Communications | keni@mtbeef.org | (406) 442-3420
 Devin Murnin, Ad Sales | devin.murnin@gmail.com | (406) 696-1502

420 N. California, Helena, MT 59601
 Phone (406) 442-3420
www.mtbeef.org

Seedstock - Select Breed

- Angus Chianina Gelbvieh Lowline Polled Hereford Shorthorn
 Belted Galloway Composite Horned Hereford Maine Anjou Red Angus
 Charolais Galloway Limousin Piedmontese Salers
 Other _____

Sale Dates

- January April July October Private Treaty
 February May August November
 March June September December
 Description _____

Commercial Feeder Cattle - Select Breed

- Angus Galloway Lowline Red Angus Simmental
 Black Baldy Gelbvieh Maine Anjou Red Baldy South Devon
 Charolais Horned Hereford Piedmontese Salers Tarentaise
 Chianina Limousin Polled Hereford Shorthorn Wagyu
 Other _____

Date Available

- January
 February
 March
 April
 May
 June
 July
 August
 September
 October
 November
 December

Steer Quantity

- 1-100
 101-200
 201-300
 401-500
 501-600
 601-700
 701-800
 801-900
 901-1000
 901-1000
 Over 1000

Steer Weight

- 550-600 lbs
 601-650 lbs
 651-700 lbs
 701-750 lbs
 751-800 lbs
 801-850 lbs
 851-900 lbs
 901-950 lbs
 951-1000 lbs
 1001-1050 lbs
 1051-1100 lbs
 Over 1100 lbs

Heifer Quantity

- 1-100
 101-200
 201-300
 301-400
 401-500
 501-600
 601-700
 701-800
 801-900
 901-1000
 Over 1000

Heifer Weight

- 550-600 lbs
 601-650 lbs
 651-700 lbs
 701-750 lbs
 751-800 lbs
 801-850 lbs
 851-900 lbs
 901-950 lbs
 951-1000 lbs
 1001-1050 lbs
 1051-1100 lbs
 Over 1100 lbs

Fields

- Age and Source Verified Grass Fed Verified Beef Participant
 Bunk Broken Natural Weaned 30 to 45 Days
 Calves Northern Livestock Auction Participant Yearlings
 Carcass Data Available Preconditioned
 Frontier Stockyards Participant Superior Livestock Auction Participant
 Description _____

Commercial Replacement Females - Select Breed

- Angus Galloway Lowline Red Angus Simmental
 Black Baldy Gelbvieh Maine Anjou Red Baldy South Devon
 Charolais Horned Hereford Piedmontese Salers Tarentaise
 Chianina Limousin Polled Hereford Shorthorn Wagyu
 Other _____

Date Available

- January
 February
 March
 April
 May
 June
 July
 August
 September
 October
 November
 December
 Description _____

Calving Date

- January
 February
 March
 April
 May
 June
 July
 August
 September
 October
 November
 December

Weight

- 900-1000 lbs
 1001-1100 lbs
 1101-1200 lbs
 Over 1200 lbs

Quantity

- 1-50
 51-100
 101-150
 151-200
 201-250
 251-300
 Over 300

Fields

- Age and Source Verified
 Artificially Inseminated
 Bangs Vaccinated
 Carrying All Bull Calves
 Carrying All Heifer Calves
 Frontier Stockyards Participant
 Northern Livestock Auction Participant
 Superior Livestock Auction Participant
 Synchronized
 Ultrasounded
 Vaccinated
 Verified Beef Participant



Montana
Stockgrowers
Association

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