

ANNUAL CONVENTION & TRADE SHOW

TENTATIVE EVENT **Schedule**

DAY 1 EVENTS

8:00 - 11:00 am	Foundation Trustee Meeting
8:30 - 10:30 am	Grass Conservation Commission Meeting
10:30 am - 12:00 pm	MPLC & MASGD Joint Board Meeting
12:00 - 4:00 pm	Registration Open
1:00 - 3:00 pm	MPLC Annual Meeting
2:00 - 5:00 pm	Land Use & Environment Committee
3:00 - 6:00 pm	Trade Show Vendor Move In
3:30 - 5:00 pm	Young Stockgrowers Meeting
5:00 - 6:30 pm	Kick Off Social
6:30 - 8:00 pm	President's Reception (Invite Only)
7:00 - 8:00 pm	MCW Board Of Directors Meeting

DAY 2 EVENTS

7:30 am - 5:00 pm	Registration Open
8:00 - 10:00 am	Trade Show Vendor Move In
11:30 am - 12:30 pm	Opening General Session
10:15 - 11:45 am	Stockgrowers Colleges
10:15 am - 12:00 pm	MCW Annual Meeting
11:00 am - 8:00 pm	Trade Show Open
12:00 - 2:00 pm	Northern Ag Network Lunch

DAY 2 EVENTS CONT...

2:30 - 5:00 pm	Tax & Ag Finance Committee
5:00 - 6:00 pm	MCW Installation, Social, & Past Presidents
6:00 - 8:00 pm	Trade Show Celebration Dinner
7:00 - 8:00 pm	MCW New Board Of Directors Meeting

DAY 3 EVENTS

8:00 - 10:00 am	Beef Production & Marketing Committee Meeting
7:30 am - 3:00 pm	Registration Open
10:00 am - 4:00 pm	Trade Show Open
10:15 - 11:15 am	General Session II
11:30 am - 1:15 pm	Presidents Lunch
1:30 - 2:30 pm	Stockgrowers Colleges
2:45 - 4:00 pm	Second Reading Of Resolutions
3:00 - 5:00 pm	Women Of The West
4:00 - 5:00 pm	Third/Final Reading Of Resolutions
4:00 - 8:00 pm	Trade Show Vendor Move Out
5:30 - 6:30 pm	MAPA Reception
5:30 - 7:00 pm	Grand Finale Social
7:00 - 9:00 pm	Grand Finale Banquet
9:00 - 10:00 pm	Grand Finale After Party

ANNUAL CONVENTION & TRADE SHOW

EXCLUSIVE SPONSORSHIP OPPORTUNITIES!

Get the most out of your investment and increase your exposure by becoming an Annual Convention & Trade Show sponsor today.

Convention sponsors contributing \$3,000 or more will receive one FREE 8x8 booth space

PRESENTING SPONSOR \$30,000

New this Year

- One complimentary full-page advertisement in registration brochure
Sponsor will provide the design
- One complimentary full-page advertisement in event handout
Sponsor will provide the design
- All Convention material will include presenting sponsor logo
- Sponsor logo included on all event day banners
- Sponsors logo will be prominently displayed on each side of stage
- Sponsor logo included on the event banner on MSGA's website homepage
- Sponsor logo and link to company website predominantly displayed on the top third of the Annual Convention event webpage
- Recognition on all Convention emails and digital promotion materials
- Two custom email sent to MSGA members
Sponsor provides design, MSGA will distribute
- 5-minute sponsor greeting at Opening General Session
- VIP hospitality suite at the DoubleTree Hotel available for hosting clients throughout the duration of the event *Beverage and food upgrades available*
- Eight Complimentary All Inclusive Pass registrations
Includes meeting & meals for all events
- Opportunity to present to the MSGA board of directors
- Two Prime 8x8 booth spaces
- Sponsor Table reserved at all meal and general session events *Seating for 8*
- Ability to provide two swag items to attendees in the swag bag
- Sponsor name announced at event and on radio

Thank You!

for your continued support of the Montana Stockgrowers Association and the ranching industry of Montana!

GRAND FINALE BANQUET OPTIONS

EXCLUSIVE GRAND FINALE BANQUET - **New!** \$15,000

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- 5-minute speech to address attendees at Grand Finale
- Special recognition at Grand Finale
- Logo in description of Grand Finale on registration brochure & event handout
- 8x8 booth space
- Four Complimentary All Inclusive Pass registrations - **New!**
Includes meeting & meals for all events
- Four Complimentary Grand Finale Banquet Tickets - **New!**
Includes access to Grand Finale Banquet only
- Sponsor Table reserved at event
Seating for 8

— OR —

GRAND FINALE BANQUET (THREE AVAILABLE) \$5,000

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- Special recognition at Grand Finale
- Logo in description of Grand Finale on registration brochure & event handout
- 8x8 booth space
- Two Complimentary All Inclusive Pass registrations
Includes meeting & meals for all events
- Two Complimentary Grand Finale Banquet Tickets - **New!**
Includes access to Grand Finale Banquet only

PRESIDENT'S RECEPTION \$5,000

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- 3-minute sponsor greeting at President's Reception - **New!**
- Special recognition at President's Reception
- Banner with logo placed at President's Reception
- Custom email and mail piece sent to President Reception invites - **New!**
Sponsor provides design, MSGA will distribute
- 8x8 booth space
- Two Complimentary All Inclusive Pass registrations
Includes meeting & meals for all events

CONVENTION KICK-OFF SOCIAL \$4,000

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- Special recognition at The Young Stockgrowers Kick Off Social
- Logo in description of The Young Stockgrowers Kick Off Social on registration brochure
- Banner with logo placed at Kick off social
- 8x8 booth space
- Two Complimentary All Inclusive Pass registrations
Includes meeting & meals for all events

NORTHERN AG NETWORK LUNCH \$4,000

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- 1-minute sponsor greeting at Northern Ag Network Lunch - **New!**
- Special recognition at Northern Ag Network Lunch
- Logo in description of Northern Ag Network Lunch on registration brochure & event handout
- 8x8 booth space
- Two Complimentary All Inclusive Pass registrations
Includes meeting & meals for all events
- Two Complimentary Northern Ag Network Lunch Tickets - **New!**
Includes access to the Northern Ag Network Lunch only
- Sponsor Table reserved at event
Seating for 8

PRESIDENTS LUNCH \$4,000

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- 1-minute sponsor greeting at Presidents Lunch - **New!**
- Special recognition at Presidents Lunch
- Logo in description of Presidents Lunch on registration brochure & event handout
- 8x8 booth space
- Two Complimentary All Inclusive Pass registrations
Includes meeting & meals for all events
- Two Complimentary Presidents Lunch Tickets
Includes access to the Presidents Lunch only
- Two Complimentary Presidents Lunch Tickets - **New!**
Includes access to the Presidents Lunch only
- Sponsor Table reserved at event
Seating for 8

OPENING GENERAL SESSION \$3,000

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- 1-minute sponsor greeting at Opening General Session - **New!**
- Special recognition at Opening General Session
- Logo in description of Opening General Session on registration brochure & event handout
- 8x8 booth space
- Two Complimentary All Inclusive Pass registrations
Includes meeting & meals for all events

GENERAL SESSION II \$3,000

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- 1-minute sponsor greeting at General Session II - **New!**
- Special recognition at General Session II
- Logo in description of General Session II on registration brochure & event handout
- 8x8 booth space
- Two Complimentary All Inclusive Pass registrations
Includes meeting & meals for all events

BADGE SPONSOR \$3,000

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- Logo/Name on all attendee badges
- Logo/name displayed at registration desk
- Ability to provide one swag item to attendees at registration
- 8x8 booth space
- Two Complimentary All Inclusive Pass registrations
Includes meeting & meals for all events

LANYARD SPONSOR\$3,000

- Sponsor is responsible for providing lanyards
- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- Logo/Name on all attendee lanyards (must provide lanyards to the MSGA office by November 15. MSGA must give final approval of design)
- Logo/name displayed at registration desk
- Ability to provide one swag item to attendees at registration
- 8x8 Booth Space
- Two Complimentary All Inclusive Pass registrations *Includes meeting & meals for all events*

REGISTRATION BROCHURE SPONSOR\$2,500

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- Logo on front page of registration brochure that will be mailed out to all MSGA members
- Inside cover advertisement in Registration Brochure
- Two Complimentary All Inclusive Pass registrations *Includes meeting & meals for all events*

BEEF BREAKFAST SPONSOR\$2,500

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- Opportunity to provide a speaker for 45 minutes
- Logo in description of Beef Breakfast on registration brochure & event handout
- Two Complimentary All Inclusive Pass registrations *Includes meeting & meals for all events*

MSGA COMMITTEE MEETINGS \$2,500

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- 8x8 booth space
- Two Complimentary All Inclusive Pass registrations *Includes meeting & meals for all events*
- Special recognition at committee meetings

GENERAL SPONSORSHIP \$2,500

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- Two complimentary All Inclusive Pass registration (Includes meeting & meals for all events)

OPENING GENERAL SESSION SPEAKER \$2,000

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- 1-minute sponsor greeting at Opening General Session - **New!**
- Special recognition at Opening General Session
- Logo listed in conjunction of speaker bio on registration brochure & event handout
- Two Complimentary All Inclusive Pass registrations *Includes meeting & meals for all events*

GENERAL SESSION II SPEAKER \$2,000

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- 1-minute sponsor greeting at General Session II - **New!**
- Special recognition at General Session II
- Logo listed in conjunction of speaker bio on registration brochure & event handout
- Two Complimentary All Inclusive Pass registrations

Includes meeting & meals for all events

PRESIDENTS LUNCH SPEAKER \$2,000

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- 1-minute sponsor greeting at Presidents Lunch - **New!**
- Special recognition at Presidents Lunch
- Logo listed in conjunction of speaker bio on registration brochure & event handout
- Two Complimentary All Inclusive Pass registrations

Includes meeting & meals for all events

NORTHERN AG NETWORK LUNCH SPEAKER \$2,000

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- 1-minute sponsor greeting at Northern Ag Network Lunch - **New!**
- Special recognition at Northern Ag Network Lunch
- Logo listed in conjunction of speaker bio on registration brochure & event handout
- Two Complimentary All Inclusive Pass registrations

Includes meeting & meals for all events

PROGRAM SPONSOR \$2,000

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- Logo on front page of event program
- Inside cover advertisement in event program
- One Complimentary All Inclusive Pass registrations

Sponsor must provide ad, 4.5"x8.5"

Includes meeting & meals for all events

REGISTRATION DESK \$2,000

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- One Complimentary All Inclusive Pass registrations
- Registration desk will display sponsor logo
- Registration area will be referenced as '(company name) registration area' in all print references

Includes meeting & meals for all events

HOSTED BAR (3 AVAILABLE) \$2,000/BAR

New this Year

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- Logo listed in conjunction of event description in event handout *new this year
- Plaque with logo placed at bar of your chosen event
- Events to Choose From
 - o Trade Show Dinner
 - o Grand Finale Social
 - o After Party

TRADE SHOW DINNER (4 STATIONS) \$2,000/STATION

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- Ability to place a banner of your choosing by your station
Banner must be equal to or less than 47"x79."
- Special recognition at Trade Show Dinner

AFTER PARTY \$2,000

New this Year

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- Special recognition while musicians are playing

SWAG BAGS (ONE AVAILABLE) \$2,000

- Sponsor is responsible for providing SWAG bags
- Company name/logo listed in all Annual Convention programs & advertising
- Logo listed on SWAG Bag
Delivery arrangements must be made by November 1. MSGA must give final approval of design
- Logo on all sponsor banners
- Ability to provide two swag items to attendees in the swag bag
- One Complimentary All Inclusive Pass registrations
Includes meeting & meals for all events

STOCKGROWERS COLLEGE \$1,500

New this Year

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- One 60-minute workshops
- Summary of workshop, speaker information, and logo listed in the registration brochure and event handout
- 8x8 booth space
- Two Complimentary All Inclusive Pass registrations
Includes meeting & meals for all events

Only 7 available per year. Topics cannot be similar and must be approved by MSGA first.

SESSION BREAKS \$1,500/DAY

- Plaque with logo placed at session break
- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners

SECOND READING OF RESOLUTIONS \$1,000

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- Special recognition at Second Reading

RIBBON STATION (ONE AVAILABLE) \$1,000

- Company name listed in all Annual Convention programs & advertising
 - Logo on all sponsor banners
 - Logo on banner set next to the ribbon station
 - One Complimentary All Inclusive Pass registrations
- Includes meeting & meals for all events*

MONTANA PUBLIC LANDS COUNCIL ANNUAL MEETING \$750

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- Special recognition at MPLC's Annual Meeting

MONTANA CATTLEWOMEN ANNUAL MEETING \$750

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- Special recognition at MCW's Annual Meeting

YOUNG STOCKGROWERS ANNUAL MEETING \$750

- Company name listed in all Annual Convention programs & advertising
- Logo on all sponsor banners
- Special recognition at Young Stockgrowers Meeting

SWAG BAG INSERTS (MULTIPLE AVAILABLE) \$250/INSERT

- Company name listed in all Annual Convention programs & advertising
 - Logo on all sponsor banners
 - Ability to provide one swag item to attendees in the swag bag registration
- Company must provide the item to MSGA before Oct 1, 2023*
- One Complimentary All Inclusive Pass registrations
- Includes meeting & meals for all events*

Thank You!

for your continued support of the Montana Stockgrowers Association and the ranching industry of Montana!

TRADE SHOW MAP



ANNUAL CONVENTION SPONSORSHIP FORM

Company: _____

Contact Person: _____

Email: _____

Office Phone: _____ Cell Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

BOOTH PREFERENCE

If you are purchasing more than \$3,000 in sponsorships, you will receive a prime booth included in your sponsorship. Please provide your top three booth options.

We do our best to accommodate everyone's top preferences, but we cannot guarantee you will get the preferences you list.

1st Pref
Booth # _____

2nd Pref
Booth # _____

3rd Pref
Booth # _____

COMPANY BIO

Please provide a 50-word product/service description to be included in the MSGA Annual Convention Program. Descriptions must be provided by September 30 to be included.

COMPANY LOGO

Please provide a company logo to be used in print and digital advertising for Annual Convention. To make sure logos are not blurry when printed, please make sure you are submitting high-res logos.

ALL LOGOS MUST HAVE TRANSPARENT BACKGROUNDS WHEN SUBMITTED. Accepted file formats include .pdf, .ai, .psd, .esp. Logos must be provided by September 30 to be included.

ATTENDEE INFORMATION

If you are purchasing more than \$3,000 in sponsorships, please provide the two attendees under your sponsorship.

If you need to register additional attendees, they can be registered online at www.mtbeef.org or on-site at Annual Convention. **ALL additional attendees outside of your free registrations MUST complete a paid registration to attend Annual Convention, no exceptions.**

ATTENDEE #1

Name: _____
 Email: _____
 Phone: _____
 City: _____ State: _____

Registration Type

- All Inclusive Pass (\$225)
- Day 3 Pass (\$125)
- Day 2 Pass (\$100)
- Day 1 Pass (\$50)
- Grand Finale Banquet (\$50)

ATTENDEE #2

Name: _____
 Email: _____
 Phone: _____
 City: _____ State: _____

Registration Type

- All Inclusive Pass (\$225)
- Day 3 Pass (\$125)
- Day 2 Pass (\$100)
- Day 1 Pass (\$50)
- Grand Finale Banquet (\$50)

ATTENDEE #3

Name: _____
 Email: _____
 Phone: _____
 City: _____ State: _____

Registration Type

- All Inclusive Pass (\$225)
- Day 3 Pass (\$125)
- Day 2 Pass (\$100)
- Day 1 Pass (\$50)
- Grand Finale Banquet (\$50)

ATTENDEE #4

Name: _____
 Email: _____
 Phone: _____
 City: _____ State: _____

Registration Type

- All Inclusive Pass (\$225)
- Day 3 Pass (\$125)
- Day 2 Pass (\$100)
- Day 1 Pass (\$50)
- Grand Finale Banquet (\$50)

ATTENDEE #5

Name: _____
 Email: _____
 Phone: _____
 City: _____ State: _____

Registration Type

- All Inclusive Pass (\$225)
- Day 3 Pass (\$125)
- Day 2 Pass (\$100)
- Day 1 Pass (\$50)
- Grand Finale Banquet (\$50)

ATTENDEE #6

Name: _____
 Email: _____
 Phone: _____
 City: _____ State: _____

Registration Type

- All Inclusive Pass (\$225)
- Day 3 Pass (\$125)
- Day 2 Pass (\$100)
- Day 1 Pass (\$50)
- Grand Finale Banquet (\$50)

ATTENDEE #7

Name: _____
 Email: _____
 Phone: _____
 City: _____ State: _____

Registration Type

- All Inclusive Pass (\$225)
- Day 3 Pass (\$125)
- Day 2 Pass (\$100)
- Day 1 Pass (\$50)
- Grand Finale Banquet (\$50)

ATTENDEE #8

Name: _____
 Email: _____
 Phone: _____
 City: _____ State: _____

Registration Type

- All Inclusive Pass (\$225)
- Day 3 Pass (\$125)
- Day 2 Pass (\$100)
- Day 1 Pass (\$50)
- Grand Finale Banquet (\$50)

ATTENDEE #9

Name: _____
 Email: _____
 Phone: _____
 City: _____ State: _____

Registration Type

- All Inclusive Pass (\$225)
- Day 3 Pass (\$125)
- Day 2 Pass (\$100)
- Day 1 Pass (\$50)
- Grand Finale Banquet (\$50)

ATTENDEE REGISTRATIONS	AMOUNT	QUANTITY	TOTAL \$ AMOUNT
All Inclusive Pass	\$225		\$
Day 3 Pass	\$125		\$
Day 2 Pass	\$100		\$
Day 1 Pass	\$50		\$
Grand Finale Banquet	\$50		\$
		ATTENDEE TOTAL	\$

SPONSORSHIP OPPORTUNITIES

Please select the sponsorships you would like to purchase for MSGA's Annual Convention. Sponsorship Forms must be filled out completely and sent to the MSGA office via mail or email by September 30. MSGA cannot guarantee placement of logos or company names on Annual Convention advertising and event materials if sponsorships are registered after the deadline. **Sponsorships at the \$3,000 or above level will receive a FREE prime trade show booth and all-inclusive passes for TWO attendees unless stated otherwise.**

SPONSORSHIP	AMOUNT	TOTAL
Presenting Sponsor - New!	\$30,000	\$
Exclusive Grand Finale Dinner - New!	\$15,000	\$
Grand Finale Dinner (three available)	\$5,000	\$
President's Reception	\$5,000	\$
Convention Kick-off Social	\$4,000	\$
Northern Ag Network Lunch	\$4,000	\$
Presidents Lunch	\$4,000	\$
Opening General Session	\$3,000	\$
General Session II	\$3,000	\$
Badge Sponsor	\$3,000	\$
Lanyard Sponsor	\$3,000	\$
Registration Brochure Sponsor	\$2,500	\$
Beef Breakfast Sponsor	\$2,500	\$
MSGA Committee Meetings (three available)	\$2,500	\$
General Sponsorship	\$2,500	\$
Opening General Session Speaker	\$2,000	\$
General Session II Speaker	\$2,000	\$
Presidents Lunch Speaker	\$2,000	\$
Northern Ag Network Lunch Speaker	\$2,000	\$
Program Sponsor	\$2,000	\$
Registration Desk	\$2,000	\$
Hosted Bar (three available) - New!	\$2,000/bar	\$
Trade Show Dinner (four stations)	\$2,000/station	\$
After Party - New!	\$2,000	\$
SWAG Bags (one available)	\$2,000	\$
Stockgrowers College (seven available) - New!	\$1,500	\$
Session Breaks	\$1,500/day	\$
Second Reading of Resolutions	\$1,000	\$
Ribbon Station (one available)	\$1,000	\$
Montana Public Lands Council Annual Meeting	\$750	\$
Montana CattleWomen Annual Meeting	\$750	\$
Young Stockgrowers Annual Meeting	\$750	\$
SWAG Bag Inserts (multiple available)	\$250	\$
	SPONSORSHIP TOTAL	\$
	ATTENDEE REGISTRATION TOTAL	\$
	GRAND TOTAL	\$

PAYMENT

Check (Please make payable to MSGA) Send Invoice

Credit Card (Visa or Mastercard please)

Credit Card Number _____

Expiration Date: _____

Signature _____

Please mail this form and payment to MSGA by September 30, 2023.

420 N. California St.
Helena, MT 59601

Email joey@mtbeef.org
(406) 442-3420