

# ANNUAL CONVENTION TRADE SHOW REGISTRATION

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## BOOTH PREFERENCE

We do our best to accommodate everyone's top preferences, but we cannot guarantee you will get the preferences you list below. Priority will be given to sponsors at the \$3,000+ level.

*Booth assignments will be assigned after November 1.*

1st Pref Booth # \_\_\_\_\_

2nd Pref Booth # \_\_\_\_\_

3rd Pref Booth # \_\_\_\_\_

## EXHIBITOR BOOTHS

All booths will include a 6' table & 2 chairs. Exhibit booths are 8' x 8'. We are unable to accommodate booth set ups bigger than 8' x 8'. Please confirm signage and booth set up will fit in the 8' x 8' space before the event. Priority is given to \$3,000+ sponsors in regard to booth assignments. Payment **MUST** accompany registration for preference consideration. Registration **MUST** be submitted by September 30 for preference consideration. Please check your selection.

## YOUR BOOTH SPACE INCLUDES

**Prime booth spaces** include 2 complimentary All Inclusive Registration passes which includes all meals and events during Annual Convention.

**Choice & Select booth spaces** include 1 complimentary All Inclusive Registration passe which includes all meals and events during Annual Convention.

## COMPANY LOGO

Please provide a company logo to be used in print and digital advertising for Annual Convention. To make sure logos are not blurry when printed, please make sure you are submitting high-res logos.

**ALL LOGOS MUST HAVE TRANSPARENT BACKGROUNDS WHEN SUBMITTED.** Accepted file formats include .pdf, .ai, .psd, .esp. Logos must be provided by September 30 to be included.

## COMPANY BIO

Please provide a 50-word product/service description to be included in the MSGA Annual Convention Program. Descriptions must be provided by September 30 to be included.

## ATTENDEE INFORMATION

ALL additional attendees outside of your included registrations MUST complete a paid registration to attend Annual Convention, no exceptions. If you need to register additional attendees, they can be registered below, online at [www.mtbeef.org](http://www.mtbeef.org), or on-site at Annual Convention.

**Please print name(s) as you want it to appear on your name badge(s).**

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### ATTENDEE #1

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

#### Registration Type

- Prime Booth All Inclusive
- Choice Booth All Inclusive
- Select Booth All Inclusive

### ATTENDEE #2

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

#### Registration Type

- Prime Booth All Inclusive
- All Inclusive Pass (\$225)
- Day 3 Pass (\$125)
- Day 2 Pass (\$100)
- Grand Finale Banquet (\$50)
- Trade Show Only Pass (\$20)

### ATTENDEE #3

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

#### Registration Type

- All Inclusive Pass (\$225)
- Day 3 Pass (\$125)
- Day 2 Pass (\$100)
- Grand Finale Banquet (\$50)
- Trade Show Only Pass (\$20)

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### ATTENDEE #4

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

#### Registration Type

- All Inclusive Pass (\$225)
- Day 3 Pass (\$125)
- Day 2 Pass (\$100)
- Grand Finale Banquet (\$50)
- Trade Show Only Pass (\$20)

### ATTENDEE #5

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

#### Registration Type

- All Inclusive Pass (\$225)
- Day 3 Pass (\$125)
- Day 2 Pass (\$100)
- Grand Finale Banquet (\$50)
- Trade Show Only Pass (\$20)

### ATTENDEE #6

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

#### Registration Type

- All Inclusive Pass (\$225)
- Day 3 Pass (\$125)
- Day 2 Pass (\$100)
- Grand Finale Banquet (\$50)
- Trade Show Only Pass (\$20)

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### ATTENDEE #7

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

#### Registration Type

- All Inclusive Pass (\$225)
- Day 3 Pass (\$125)
- Day 2 Pass (\$100)
- Grand Finale Banquet (\$50)
- Trade Show Only Pass (\$20)

### ATTENDEE #8

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

#### Registration Type

- All Inclusive Pass (\$225)
- Day 3 Pass (\$125)
- Day 2 Pass (\$100)
- Grand Finale Banquet (\$50)
- Trade Show Only Pass (\$20)

### ATTENDEE #9

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

#### Registration Type

- All Inclusive Pass (\$225)
- Day 3 Pass (\$125)
- Day 2 Pass (\$100)
- Grand Finale Banquet (\$50)
- Trade Show Only Pass (\$20)

# ANNUAL CONVENTION TRADE SHOW REGISTRATION

| BOOTH TYPE             | PRICE/BOOTH | QUANTITY | TOTAL \$ AMOUNT |
|------------------------|-------------|----------|-----------------|
| Prime Exhibitor Booth  | \$750       |          | \$              |
| Choice Exhibitor Booth | \$550       |          | \$              |
| Select Exhibitor Booth | \$300       |          | \$              |
| Electricity            | \$35        |          | \$              |
| Wireless Internet      | FREE        |          | \$              |
| <b>BOOTH TOTAL</b>     |             |          | \$              |
| ATTENDEE REGISTRATIONS | AMOUNT      | QUANTITY | TOTAL \$ AMOUNT |
| All Inclusive Pass     | \$225       |          | \$              |
| Day 3 Pass             | \$125       |          | \$              |
| Day 2 Pass             | \$100       |          | \$              |
| Day 1 Pass             | \$50        |          | \$              |
| Grand Finale Banquet   | \$50        |          | \$              |
| Trade Show Only        | \$20        |          | \$              |
| <b>ATTENDEE TOTAL</b>  |             |          | \$              |
| <b>GRAND TOTAL</b>     |             |          | \$              |

## CANCELLATION & REFUND POLICY

Notice of cancellation must be given to MSGA in writing. Cancellation by an exhibitor of any portion of exhibit space reserved results in the following:

Prior to September 30, 2023 exhibitors will receive a 100% refund.

September 30, 2023 or after; all money paid will be forfeited. No refunds will be made after this date.

### PAYMENT DETAILS

- Check (Please make payable to MSGA)
- Send Invoice
- Credit Card (Visa or Mastercard please)

Credit Card Number \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature \_\_\_\_\_

**Please mail this form  
and payment to MSGA  
by September 30, 2023.**

420 N. California St.  
Helena, MT 59601

Email [keni@mtbeef.org](mailto:keni@mtbeef.org)  
(406) 442-3420