



Montana
Stockgrowers
Association

PRODUCER PROFITABILITY INITIATIVE

The Producer Profitability Initiative is a grassroots movement started by cattle ranchers and led by cattle ranchers who have a vision to create a sustainable future for the American livestock industry. This initiative is intended to encompass ranchers of all ages, management styles, operations large and small, feedlot operators, affiliate businesses, private property owners, and supporters of the livestock industry whose livelihood and identity are tied to ranching and whose focus is to ensure the sustainability of the American livestock industry while providing security for the domestic food supply.

AREAS OF FOCUS

CREATE A FAVORABLE TAX CLIMATE

- ✔ Elimination of the death tax.
- ✔ Create tax incentives to keep land in food production.
- ✔ Review property tax classifications (state).



IMPROVE GOVERNMENT PROGRAMS

- ✔ Continue to improve Livestock Risk Protection (LRP).
- ✔ Simplify government financing program for young producers.

MINIMIZE BARRIERS TO ENTRY FOR YOUNG OR BEGINNING LIVESTOCK PRODUCERS

- ✔ Work to mitigate factors outside of livestock production that reduce access to land.
- ✔ Address challenges first-generation ranchers or ranchers seeking to expand experience with securing capital.

FIND SOLUTIONS FOR LABOR CHALLENGES

- ✔ Cultivate workers with an understanding of the cattle industry and foster skill development for industry workers.
- ✔ Improve the H-2A program to allow for the industry to better utilize foreign labor as a solution for future labor needs.

DEVELOP INDUSTRY MENTORSHIP OPPORTUNITIES

- ✔ Create an environment and programs to facilitate industry mentorship.

CONTACT

Interested in being a part of the Producer Profitability Coalition? Contact Raylee Honeycutt, MSGA Executive Vice President, at raylee@mtbeef.org or (406) 442-3420.

SCAN TO



LEARN MORE

PPI20240214