

MIDYEAR MEETING

TENTATIVE EVENT **Schedule**

TUESDAY, MAY 28, 2024

- 8:00 - 10:00 am Montana Grass Commission Conservation Committee
- 9:30 am - 12:00 pm MPLC and MASGD Joint Board Meeting
- 1:00 - 5:00 pm MSGA Board of Directors Meeting
- 2:00 - 5:00 pm State Grazing District Annual Meeting

WEDNESDAY, MAY 29, 2024

- 9:00 am - 4:30 pm Registration Open
- 10:00 am - 12:00 pm Foundation Trustee Meeting
- 11:30 am - 12:30 pm BQA Training
- 1:00 - 2:30 pm Opening General Session
- 2:30 - 4:00 pm Land Use & Environment Committee
- 4:00 - 5:00 pm Tax Finance & Ag Policy Committee
- 6:00 - 7:30 pm Sunset Banquet

THURSDAY, MAY 30, 2024

- 8:00 - 8:45 am Coffee Talks Presentation
- 9:00 am - 4:30 pm Registration Open
- 9:00 am - 10:30 am Beef Production & Marketing Committee
- 11:00 am - 1:15 pm Closing General Session



***Reserve your
sponsorship today!***

Sponsorships are on a first come first serve basis and are limited.

MIDYEAR MEETING SPONSORSHIPS

Become a sponsor of the 2024 MSGA MidYear Meeting and you will greatly increase your exposure at this unique event. The MidYear Meeting sponsorship program has been designed to provide you with exclusivity, visibility, and access to the audience you want to reach. We have opportunities for every budget.

PRESENTING SPONSOR - EXCLUSIVE..... \$10,000

- One complimentary full-page advertisement in event handout
Sponsor will provide the design
- All MidYear material will include presenting sponsor logo
- Sponsor logo included on all event day banners
- Sponsor logo included on the event banner on MSGA's website homepage
- Sponsor logo and link to company website predominantly displayed on the top third of the MidYear event webpage
- Recognition on all MidYear emails and digital promotion materials
- One promotional marketing piece to be included in MSGA's MidYear mailing
- 5-minute sponsor greeting at Opening General Session
- Four Complimentary All Inclusive Pass registrations
Includes meeting & meals for all events
- Opportunity to present to the MSGA board of directors
- Booth space near registration desk
- Sponsor table reserved at Sunset Banquet
Seating for 8
- Sponsor name announced at event

PRIME SPONSOR \$3,000

- Recognition at all MidYear events
- Special recognition at Sunset Banquet
- Logo placed on all banners
- Logo placement/recognition in all MidYear Meeting programs
- Logo placement on MidYear event webpage
- Option to provide a full page black & white ad for the MidYear program
- Full MidYear registration for three attendees
- 30-second video shared during MidYear Meeting

CHOICE SPONSOR \$2,000

- Recognition at all MidYear events
- Logo placed on all banners
- Logo placement/recognition in all MidYear Meeting programs
- Logo placement on MidYear event webpage
- Full MidYear registration for three attendees

BADGE SPONSOR EXCLUSIVE \$1,500

- Logo/Name on all attendee badges
- Logo/Name displayed at registration desk
- Logo placement on MidYear event webpage
- Company name listed on all banners
- Company name listed in all MidYear Meeting programs

LANYARD SPONSOR EXCLUSIVE \$1,500

- Sponsor is responsible for providing lanyards
- Recognition at all MidYear Policy Meetings and

General Sessions

- Company name listed on all banners
- Company name listed in all MidYear Meeting programs
- Logo placement on MidYear event webpage
- Logo/Name on all attendee lanyards (must provide lanyards to the MSGA office by May 1. MSGA must give final approval of design)

STANDARD SPONSOR \$1,000

- Recognition at all MidYear Policy Meetings and General Sessions
- Company name listed on all banners
- Company name listed in all MidYear Meeting programs
- Logo placement on MidYear event webpage

COFFEE TALKS BLOODY MARY BAR

SPONSOR EXCLUSIVE \$1,000

- Special recognition at Coffee Talks presentation
- Logo placement at Bloody Mary Bar
- Logo placed on all banners
- Logo placement/recognition in all MidYear Meeting programs
- Logo placement on MidYear event webpage

SELECT SPONSOR \$500

- Company name listed in all MidYear Meeting programs
- Logo placement on MidYear event webpage

MIDYEAR MEETING SPONSORSHIP FORM

Company: _____

Contact Person: _____

Email: _____

Office Phone: _____ Cell Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP	PRICE	TOTAL
Presenting Sponsor	\$10,000	
Prime Sponsor	\$3,000	
Choice Sponsor	\$2,000	
Badge Sponsor	\$1,500	
Standard Sponsor	\$1,000	
Coffee Talks Mary Bar Sponsor	\$1,000	
Select Sponsor	\$500	
	GRAND TOTAL	

PAYMENT INFORMATION

Check (Please make payable to MSGA) Send Invoice

Credit Card (Visa or Mastercard please)

Credit Card Number _____

Expiration Date: _____

Signature _____

Please mail this form and payment to MSGA by April 1, 2024.

MSGA
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