

**ADVERTISEMENT & LISTING FORM**

Ranch/Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Cell Phone \_\_\_\_\_ Other Phone \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Facebook \_\_\_\_\_

**MUST RETURN FORM BY JUNE 30 TO HAVE A COMPLIMENTARY LISTING IN 2024 DIRECTORY**

*This form is available online at [www.mtbeef.org/news/seedstock-commercial-cattle-directory](http://www.mtbeef.org/news/seedstock-commercial-cattle-directory)*

**MEMBERSHIP**

To advertise or post listings in the Montana Seedstock & Commercial Cattle Directory, you must be a member of the Montana Stockgrowers Association. Are you a member of the Montana Stockgrowers Association?

Yes  No, please send me a membership application.

**ADVERTISEMENTS**

ADVERTISEMENT	COLOR	WIDTH X HEIGHT	PRICE
<input type="checkbox"/> Gold Page (Full Page)	Full Color	4.5" x 7.75"	\$1,250
<input type="checkbox"/> Silver Page (Full Page)	One Color	4.5" x 7.75"	\$650
<input type="checkbox"/> Silver Page (Full Page)	Black Only	4.5" x 7.75"	\$525
<input type="checkbox"/> Bronze Page (Half Page)	One Color	4.5" x 3.5"	\$500
<input type="checkbox"/> Bronze Page (Half Page)	Black Only	4.5" x 3.5"	\$375
<input type="checkbox"/> Commercial Cattle	Black Only	2.125" x 4.125"	\$100

*For bleed specs on full page ads, please contact [keni@mtbeef.org](mailto:keni@mtbeef.org).*

**Color Selection**

One Color advertisements are black, white and one more color of the advertiser's choice. Full color advertisements are reserved for Gold Page and Priority Page buyers only. Priority Page advertisements are sold at MSGA's Annual Convention in December.

**Advertisement Copy**

Advertisements are on a first-come first-serve basis and need to be photo ready.  Copy Enclosed

**LISTINGS**

Listings are FREE to MSGA Members! Please check the boxes that apply and print legibly

**Associated Services - Select Type of Business**

- |   |   |  |   |                                      |
|---|---|--|---|--------------------------------------|
| <input type="checkbox"/> Agri-Media         | <input type="checkbox"/> Breed Association  | <input type="checkbox"/> Feeders/Stockers      | <input type="checkbox"/> Investments        | <input type="checkbox"/> Research    |
| <input type="checkbox"/> AI/Embryo          | <input type="checkbox"/> Cattle Order Buyer | <input type="checkbox"/> Feed and Supplies     | <input type="checkbox"/> Nutrition          | <input type="checkbox"/> Trucking    |
| <input type="checkbox"/> Animal Health      | <input type="checkbox"/> Bull Tests         | <input type="checkbox"/> Hay                   | <input type="checkbox"/> Pasture Management | <input type="checkbox"/> Veterinary  |
| <input type="checkbox"/> Appraisal Services | <input type="checkbox"/> Consultants        | <input type="checkbox"/> Herbicide Distributor | <input type="checkbox"/> Ranch Management   | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Auction Brokers    | <input type="checkbox"/> Equipment          | <input type="checkbox"/> Horses                | <input type="checkbox"/> Real Estate        | _____                                |
| <input type="checkbox"/> Banks and Finance  | <input type="checkbox"/> Estate Planning    | <input type="checkbox"/> Insurance             | <input type="checkbox"/> Recreation         | _____                                |
| <input type="checkbox"/> Description _____  |   |  |   |                                      |



**For more information contact:**

Keni Reese, Director of Marketing & Communications | [keni@mtbeef.org](mailto:keni@mtbeef.org) | (406) 442-3420  
 Devin Murnin, Ad Sales | [devin.murnin@gmail.com](mailto:devin.murnin@gmail.com) | (406) 696-1502

420 N. California, Helena, MT 59601  
 Phone (406) 442-3420  
[www.mtbeef.org](http://www.mtbeef.org)

**Seedstock - Select Breed**

- Angus       Chianina       Gelbvieh       Lowline       Polled Hereford       Shorthorn  
 Belted Galloway       Composite       Horned Hereford       Maine Anjou       Red Angus  
 Charolais       Galloway       Limousin       Piedmontese       Salers  
 Other \_\_\_\_\_

**Sale Dates**

- January       April       July       October       Private Treaty  
 February       May       August       November  
 March       June       September       December  
 Description \_\_\_\_\_

**Commercial Feeder Cattle - Select Breed**

- Angus       Galloway       Lowline       Red Angus       Simmental  
 Black Baldy       Gelbvieh       Maine Anjou       Red Baldy       South Devon  
 Charolais       Horned Hereford       Piedmontese       Salers       Tarentaise  
 Chianina       Limousin       Polled Hereford       Shorthorn       Wagyu  
 Other \_\_\_\_\_

**Date Available**

- January  
 February  
 March  
 April  
 May  
 June  
 July  
 August  
 September  
 October  
 November  
 December

**Steer Quantity**

- 1-100  
 101-200  
 201-300  
 401-500  
 501-600  
 601-700  
 701-800  
 801-900  
 901-1000  
 Over 1000

**Steer Weight**

- 550-600 lbs  
 601-650 lbs  
 651-700 lbs  
 701-750 lbs  
 751-800 lbs  
 801-850 lbs  
 851-900 lbs  
 901-950 lbs  
 951-1000 lbs  
 1001-1050 lbs  
 1051-1100 lbs  
 Over 1100 lbs

**Heifer Quantity**

- 1-100  
 101-200  
 201-300  
 301-400  
 401-500  
 501-600  
 601-700  
 701-800  
 801-900  
 901-1000  
 Over 1000

**Heifer Weight**

- 550-600 lbs  
 601-650 lbs  
 651-700 lbs  
 701-750 lbs  
 751-800 lbs  
 801-850 lbs  
 851-900 lbs  
 901-950 lbs  
 951-1000 lbs  
 1001-1050 lbs  
 1051-1100 lbs  
 Over 1100 lbs

**Fields**

- Age and Source Verified       Grass Fed       Verified Beef Participant  
 Bunk Broken       Natural       Weaned 30 to 45 Days  
 Calves       Northern Livestock Auction Participant       Yearlings  
 Carcass Data Available       Preconditioned  
 Frontier Stockyards Participant       Superior Livestock Auction Participant  
 Description \_\_\_\_\_

**Commercial Replacement Females - Select Breed**

- Angus       Galloway       Lowline       Red Angus       Simmental  
 Black Baldy       Gelbvieh       Maine Anjou       Red Baldy       South Devon  
 Charolais       Horned Hereford       Piedmontese       Salers       Tarentaise  
 Chianina       Limousin       Polled Hereford       Shorthorn       Wagyu  
 Other \_\_\_\_\_

**Date Available**

- January  
 February  
 March  
 April  
 May  
 June  
 July  
 August  
 September  
 October  
 November  
 December  
 Description \_\_\_\_\_

**Calving Date**

- January  
 February  
 March  
 April  
 May  
 June  
 July  
 August  
 September  
 October  
 November  
 December

**Weight**

- 900-1000 lbs  
 1001-1100 lbs  
 1101-1200 lbs  
 Over 1200 lbs

**Quantity**

- 1-50  
 51-100  
 101-150  
 151-200  
 201-250  
 251-300  
 Over 300

**Fields**

- Age and Source Verified  
 Artificially Inseminated  
 Bangs Vaccinated  
 Carrying All Bull Calves  
 Carrying All Heifer Calves  
 Frontier Stockyards Participant  
 Northern Livestock Auction Participant  
 Superior Livestock Auction Participant  
 Synchronized  
 Ultrasounded  
 Vaccinated  
 Verified Beef Participant



Montana  
Stockgrowers  
Association

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